

August 10, 2008

Dear Andy,

I want you to know how much Ad Surf Daily has meant to me and Self Talk Partners. Of course you know that I am the author of the book entitled *The Power of Self Talk*. This has been my passion for the past 30 years -- to share the tools and techniques with people in order to enhance their personal and professional lives. I have spent thousands and thousands of dollars trying to get my message out to the masses. Nothing, I Say Nothing has worked as effectively as your company Ad Surf Daily.

Thanks to you and Faye and all of the members and staff at ASD I truly am very, very appreciative. I have received hundreds and hundreds of hits on my web site and have made numerous sales for my *Power of Self Talk Toolkit*. Even though we have only been members for a short few months we are already seeing tremendous positive feedback and name recognition/brand recognition.

Also, I want to thank you for inviting me to do the Web seminar on Thursday, July 31, 2008. Your suggestion of me speaking to the members in regards to "How They Can Become a Great Sponsor" was a tremendous hit. I am enclosing a copy of all the e-mails I received the next several days following the webinar. As you can see, our members were very appreciative and very eager to learn what it takes to be an excellent sponsor.

Andy, I know you, Faye and the rest of the staff and members have gone through a lot of challenges the last several days. I for one want you, Faye, the staff, our members, your legal team, the U.S. Attorney General's and the media to know how much I appreciate all that you and Ad Surf Daily has done for me, my family and associates.

At a time in which we truly believed that there was light at the end of the tunnel -- that we had finally found the vehicle to get our name, product and web site recognized not only here in the United States but worldwide we have found the government that we so dearly believe and hope in has unfortunately been misinformed and uneducated in what ASD is all about. We sincerely pray and expect the U.S. Attorney General's office to thoroughly understand and give ASD their blessings to continue forward; not only for our goals, dreams and aspirations, but for the thousands and thousands of other members and people who you have positively touched and will continue to enhance their lives as well.

Your desire to help people has been manifested day in and day out and I hope the public at large will soon know the truth about Andy and Faye Bowdoin and Ad Surf Daily. You are truly a very generous person and may God continue to bless you, Faye and all those surrounding and associated with ASD. This will only make us all stronger in the long run.

With sincere appreciation and respect,



Jim Will, Ph.D.
Self Talk Partners Ltd.

Enclosures

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